First Lists

Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
1. Cost	1. Cost	1. Style	1. Cost	1. Size	1. Brand
2. Quality	2. Quality	2. Brand	2. Brand	2. Comfort	2. Style
3. Size	3. Comfort	3. Size	3. Size	3. Quality	3. Color
4. Style	4. Brand	4. Cost	4. Comfort	4. Material	4. Quality
5. Brand	5. Style	5. Color	5. Style	5. Cost	5. Material
6. Color	6. Material	6. Comfort	6. Material	6. Color	6. Comfort
7. Material	7. Color	7. Quality	7. Quality	7. Style	7. Size
8. Comfort	8. Size	8. Material	8. Color	8. Brand	8. Cost

Compiled Lists

Group 1	Group 2	Group 3	Group 4	Group 5	Group 6
1. Cost	1. Cost	1. Cost—20	Cost—20	1. Cost	Cost (1)
2. Quality	2. Brand	2. Brand—22	Brand—22	2. Quality	Quality (2)
3. Brand	3. Style	3. Style—24	Style—24	3. Size	Comfort (3)
4. Comfort	4. Quality	4. Quality—25	Size—25	4. Comfort	Size (4)
5. Style	& Size	5. Size—25	Quality—25	5. Material	Color (5)
6. Size	5. Comfort	6. Comfort—29	Comfort—32	6. Brand	Material (6)
7. Material	6. Color	7. Color—31	Color—35	7. Color	Style (7)
8. Color	7. Material	8. Material—36	Materials—36	8. Style	Brand (8)
	8.				
<u>Majority</u>					We looked at
<u>Rules</u>					the order that
That's the					people wrote
rule we went					most
by. We went					frequently to
through all					least
the lists and					frequently,
balanced all					and then put
the					them in order.
suggestions					
and those that					
weighed the					
highest were					
at the top of					
the list.					
Those which					
didn't ended					
up at the					
bottom.					